

TEMPLATE KEY

BLEED AREA

FINISHED SIZE

SAFE AREA

STITCH LINE

BLEED AREA Panels: **BLEED AREA** Header: N/A N/A (no bleed on this product)

Area of art that is used for finishing oroduct. Background color/image should extend into this area.

FINISHED SIZE: 17"W x 7"H

FINISHED SIZE: Panels: 17"W x 26.75"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE

(no stitch on this product)

SAFE AREA Header: | SAFE AREA Panels: 15"W x 5"H

15"W x 24.75"H

Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

All products are printed CMYK (4 color) process from your art file.

OR REFERENCE ONLY PLEASE SEND IN ART **SET UP TO FULL SIZE** layout guide on page 2

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:





- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

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= BLEED AREA

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= STITCH LINE

CUSTOMER NOTE:

Panel_2:

Design each print file on its own artboard to the finished area size. (4) print files total

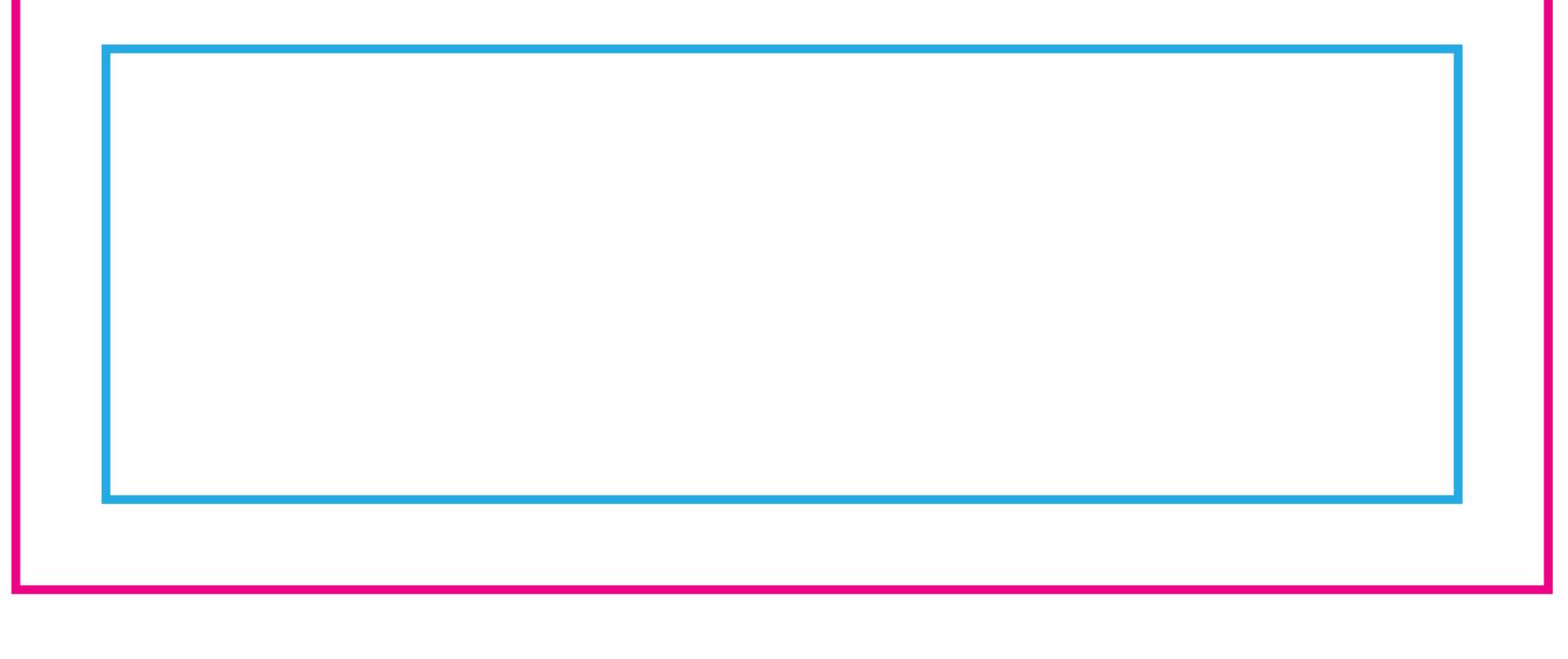
17"Wx26.75"H Panel_1: 17"Wx26.75"H

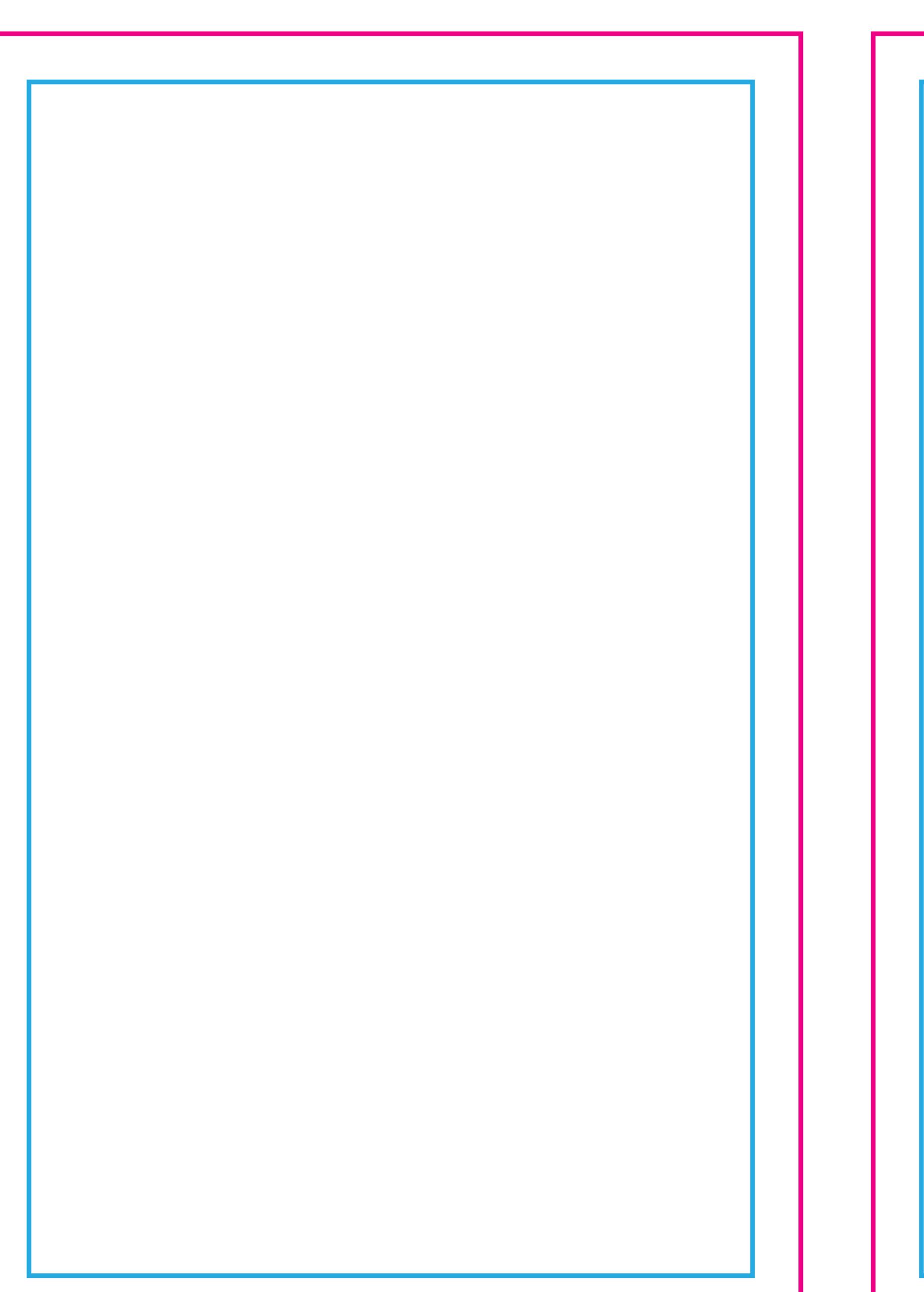
17"Wx26.75"H Panel_3:

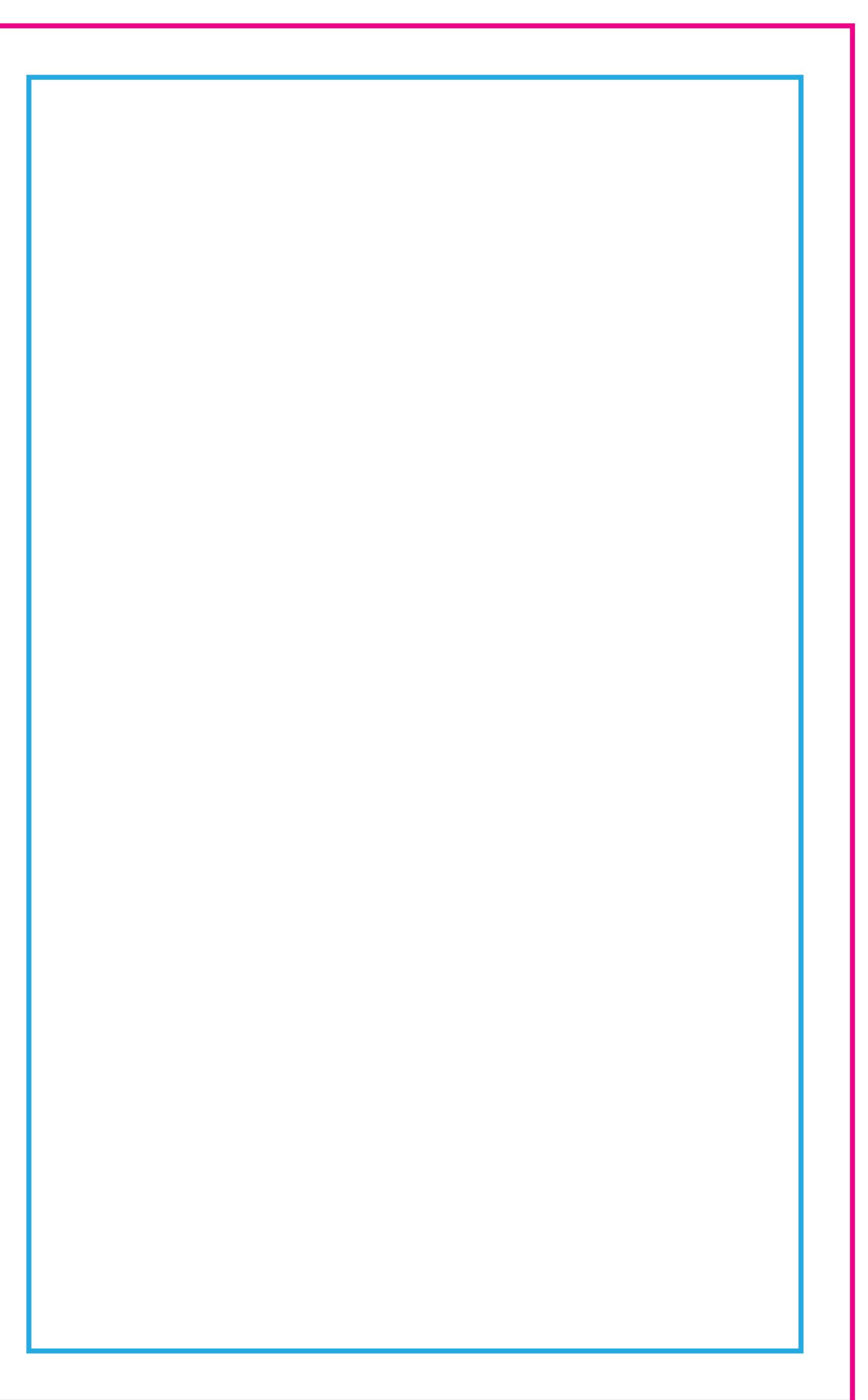
17"Wx Header:

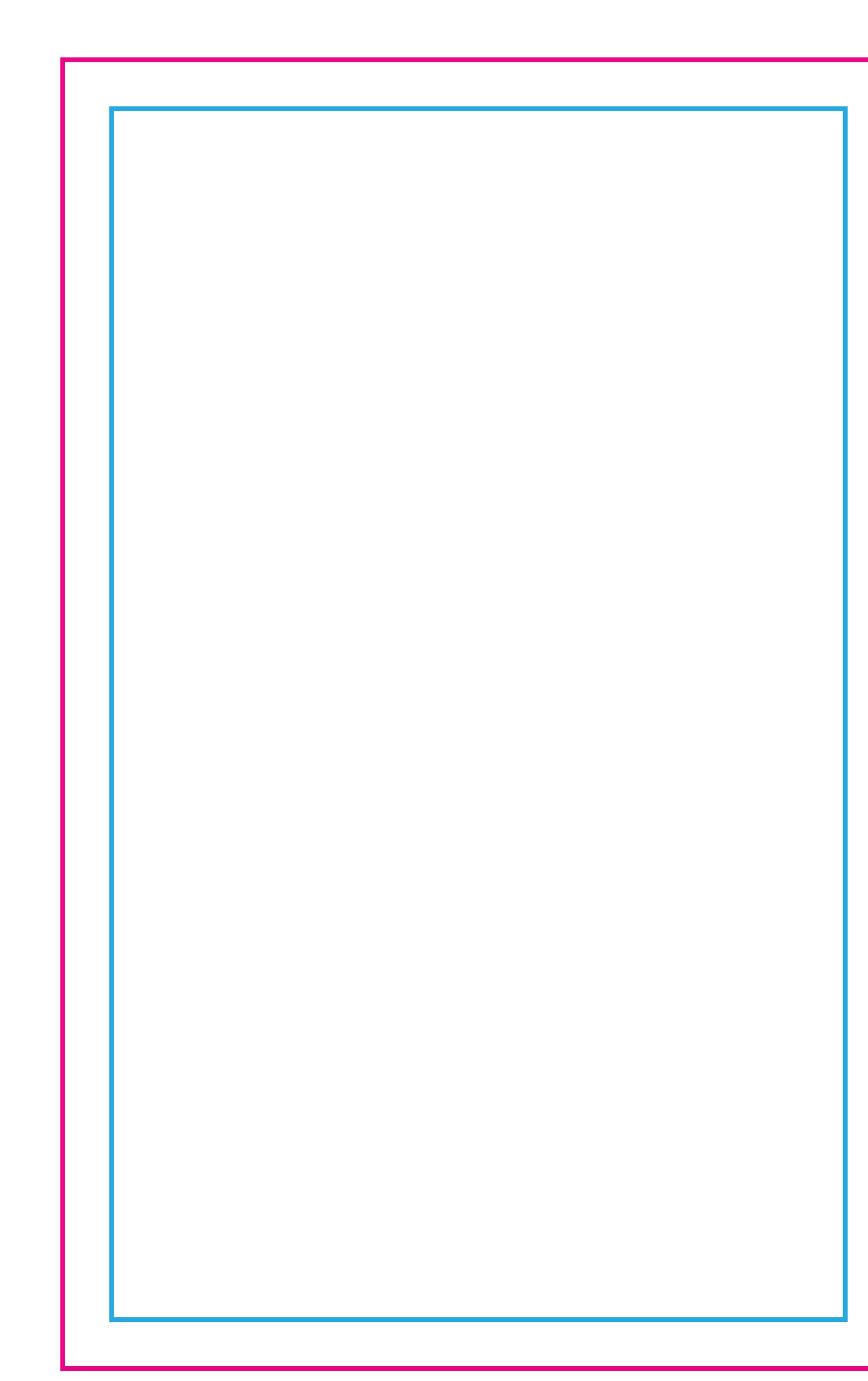
- All images must be embedded.
- All fonts must be in outline format.

HEADER









PANEL 1 PANEL 2 PANEL 3